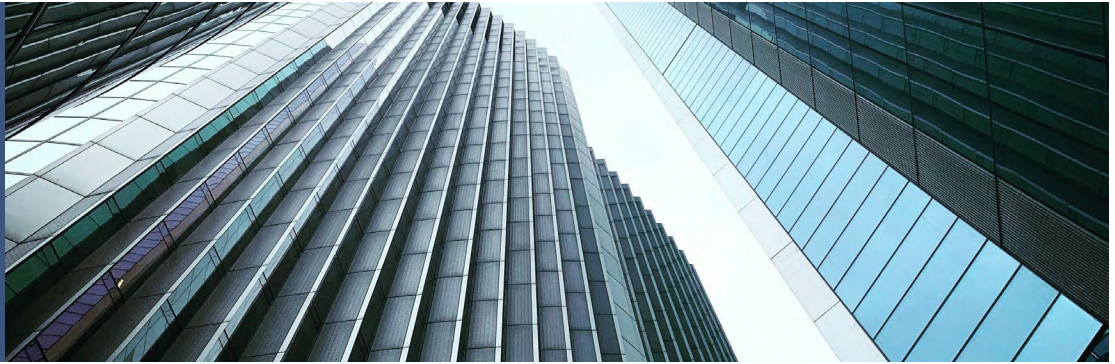


MacKay
CEO Forums



Our dream is to populate the world with inspiring leaders.

“ I find being able to share my toughest business issues and challenges with my Chair and other very successful CEOs to be a great investment of my time. I highly recommend MacKay CEO Forums to CEOs who want to accelerate their business and personal success.

-Bob MacDonald, Chair & Owner, Wakefield Canada, (Toronto Member)

Accelerating CEO performance through the highest impact, least time-intensive, most inclusive peer support groups for results-oriented CEOs

Do you have a passion for helping CEOs, Executives, and Business Owners tackle their most important issues and achieve their full potential? Would you be excited by the prospect of joining and building a community of CEOs and trusted advisors?

MACKAY CEO FORUMS CHAIRS

- are passionate about helping CEOs, Executives, and Business Owners accelerate their performance
- have a strong business relationship with a significant number of business leaders
- believe in the power of peer learning
- have outstanding facilitation skills
- have extensive knowledge and experience working with business leaders
- enjoy business development, networking and creating a referral culture
- are highly respected advisors in helping business leaders deal with their toughest issues and challenges (both business and personal)
- continually work to raise their level of personal and professional success

POWERFUL IMPACT | RICHLY REWARDING

BECOME A FORUM CHAIR

Our peer support groups of award-winning companies and exceptional business leaders are uniquely designed to help the best get even better. We have become known for delivering the highest impact peer support group experience with the least time commitment. We are the fastest growing CEO, Executive, Business Owner peer learning network in Canada today, and are expanding globally. Due to our growth, we have select opportunities for independent consultant/coaches to become a MacKay CEO Forums Chair.



WHAT'S IN IT FOR YOU?

Chairing a MacKay CEO Forums peer support group provides established trusted advisors with a high profile, synergistic, rewarding and highly remunerative new revenue stream. This is a part-time role that complements an existing coaching/consulting practice or advisory work.

Consider these benefits to joining the MacKay CEO Forums team:

Alignment with a Top Tier Brand

MacKay CEO Forums is synonymous with peer support excellence. Our membership roster includes many award-winning business leaders and leading brand companies across Canada and around the world.

A Valuable Program to Offer Your Clients

Our differentiated peer learning model has proven to be extremely compelling to CEOs, Executives, and Business Owners. Your clients will benefit by becoming a member of a peer support group chaired by you. Peer support is a highly effective way to enhance their leadership skills and accelerate their performance. In addition to peer group meetings and retreats, we provide regional and national peer learning and networking events exclusively for our members and Forum Chairs.

Expanding Your Business Network

Chairing peer support groups offers you a unique opportunity to expand your circle of CEOs and very talented Forum Chairs. In addition to having a new program to offer your clients, you are also able to provide your unique service offerings to MacKay CEO Forums members. Many of our Forum Chairs are also highly rated CEO Forum guest speakers, with the opportunity to connect with our community of CEOs outside their individual peer groups.

Investing in Yourself

Mentored by Nancy MacKay, one of the pre-eminent CEO Coaches based in Canada, you will have the opportunity to enhance your own leadership, coaching and facilitation skills even further. You will receive customized training to ensure success, as well as ongoing coaching. You will also be motivated and inspired by your fellow Forum Chairs, developing a valuable, lifelong peer network.

“ Since working with MacKay CEO Forums I have had the opportunity to work closely with 45 CEOs within the three CEO peer groups that I run. I have found the CEO members at MacKay CEO Forums to be inspiring results-oriented leaders, yet from my personal experience, Nancy is one of the most inspiring of them all. She is incredibly committed to her purpose and mission, she drives results through partnership and focused effort, and she is creating a community of talented people who can support each other to be successful. You can tell she genuinely takes pride in other people's success and that she is driven to make the world a better place.”

-Natalie Michael, Master Chair, Vancouver, BC



“ MacKay CEO Forums has developed a highly effective format backed by a strong operating system that allows me to spend more time with members and less time behind a computer. The personalized one-to-one consultations with Nancy have also been invaluable.

-Dr. Larry Ohlhauser, Master Chair, Edmonton, Alberta



“ I partnered with MacKay because it's a great complement to my coaching and consulting work. The peer factor is very powerful for my clients and I've also benefited from the exposure and support of the MacKay member and Forum Chair network.

-Gary Breininger, Master Chair, Toronto, Ontario

A Proven, Time Efficient System

We support our Forum Chairs with excellent training, tools and proprietary resources, which minimize administration and preparation time, and make chairing groups a highly efficient use of time. This includes automated billing, established retreat formats & exercises, a comprehensive reference manual, quality marketing materials, a guest speaker database and proprietary CEO resources — to name just a few.

High Return on Time Invested

We pride ourselves in offering highest impact, least time-intensive, most inclusive peer support groups. With our generous remuneration formula, the income earning opportunity is substantial. Forum chairs are typically able to chair 2 to 4 groups, while building their successful advisory practices.

WHAT GREAT CHAIRS DO

Our Forum Chairs play a pivotal role in helping business leaders achieve their full potential. Drawing on their established network, Forum Chairs attract new members to their peer support groups and create best-fit peer groups.

Drawing on proprietary resources, a shared experience model and a proven approach to peer learning, our Forum Chairs facilitate the member experience, idea exchange and support to help our members become inspiring business leaders and accelerate their business results, while saving time and improving well-being. The power of our peer groups is truly transformational.

This is a part-time role in which Forum Chairs operate as an Associate of MacKay CEO Forums and are encouraged to continue to build their own established advisory practices. Each peer group involves 6 meeting days and a 2-day retreat per year, plus meeting preparation, business development and training time. To learn more about our programs and the values that drive our work, visit us at mackayceoforums.com.



“ Thank you for the abundance of tips, tools, and conversations to help my members and I master becoming comfortable with oneself on the journey to inspiring others.
-Richard Boyer, Chair, Vancouver, British Columbia

IS THIS YOU?

The ideal Forum Chair is a successful independent trusted advisor, expert facilitator and experienced business developer, with a decade or more of experience working closely with business leaders.

A highly referable trusted advisor, you have built strong relationships with business leaders and are therefore well positioned to identify and recruit for each peer group. You have unquestionable integrity, a strong executive presence, and a true passion for helping CEOs, Executives, and Business Owners accelerate their performance. You are motivated to grow your business, to continuously enhance your own leadership skills and to better serve your clients through peer support.

Additional Benefits

- Complimentary invitations to our 12 virtual 1-hour EDGE Leadership Events
- Complimentary EDGE Summit ticket for October 2023 in Vancouver on Digital Transformation (\$2K value)
- Complimentary invitations to our 12 in-person EDGE Breakfast Events, offered in key cities across Canada
- Exclusive access to and inclusion in our online member portal and membership directory of 1200+ global members
- Preferred pricing from our select, MacKay endorsed Partners/Forum Chairs/Speakers (10-30% off)
- Recommend someone who becomes a Certified Forum Chair and receive a up to \$7500 as a thank you incentive
- Member only pricing for Waterstone's Canada's Most Admired Corporate Cultures and Most Admired CEO award summit and gala on Mar 1, 2023 in Toronto (500+ participants)



JOIN OUR TEAM

Are you excited by the prospect of joining and building a community of CEOs and trusted advisors around the world? Do you share our passion for helping business leaders achieve their full potential? If so, we'd love to hear from you.



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